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A New Class of Cooking Is Born

Adults, Kids, and Celebrity Chefs Converge In New Cooking School Concept

PACIFIC PALISADES, Calif. – May 16, 2005 – In an era when the Food Network and other cooking programs have made chefs into celebrities and food preparation into a mass media form of art, it's no wonder that aspiring chefs all ages, backgrounds, and skill levels are hungry to experience the boundless culinary and social rewards of fine cooking right in their own homes. Unfortunately, however, for years it's been all but impossible to find a cooking school that is high-end but non-elitist, that is as well-equipped as a fine restaurant but as welcoming as a relative's home, and that is as conducive to social interaction as it is to cooking aptitude.



Welcome to the future of cooking *edutainment*. Welcome to Chefmakers.

With cooking classes ranging from "Pre School Prodigies" for four-year-olds and up to "Date Night Dim Sum" for adults anxious to literally add some spice to their lives to master cooking classes with celebrity chefs Alain Giraud and Celestino Drago, Chefmakers is taking the international cooking craze to new heights while helping people of all generations find common social ground through life's ultimate equalizer – great food.

"At Chefmakers, we make cooking fun. While our students can learn to become good or even great chefs, we want the experience to be warm, sharing, humorous, lively, and completely memorable," says Chefmakers founder Richard Klein.



Dual 42" plasma displays help would-be Iron Chefs zero in on the difference between a chiffonade and a julienne in Chefmakers' state-of-the-art hands-on kitchen. Outfitted with Sub-Zero and Wolf appliances, solid copper pots and pans from France, razor sharp Japanese knives, and German cooking gadgets, Chefmakers gives its students the very best equipment available in which to study the art – and entertainment – of cooking.

Chefmakers' staff of chef instructors hail from the revered Le Cordon Bleu in Paris to the Culinary Institute of America in New York and the kitchens of Italy, South Africa and Thailand, and bring their diverse backgrounds to an eclectic menu of classes.

About Chefmakers Cooking Academy

Chefmakers is a cooking school and kitchenware retail store designed for people who live to cook, want to learn how to cook or simply loves great food. Creative cooking classes are available for all age groups, as are team-building classes for executives, wine tasting/education and more. For more information and a schedule of upcoming classes please visit www.chefmakers.com or call (310) 459-9444.